



Student Advertiser Instructions:

Advertiser Contact Information: (NOT FOR USE IN AD)

NAME Karisa Harris

PHONE karisa@fwembassytheatre.org

EMAIL _____

Advertiser Information: (YOUR AD MUST INCLUDE THESE ITEMS)

Business
Name Middle Waves

Business Address _____

Website middlewaves.com

Phone Number _____

COPY SPECIFICATIONS FROM ADVERTISER: (YOUR AD MUST INCLUDE THESE ITEMS)

Special Instructions (Store hours, company brand colors, tagline/slogan) The lineup for the Middle Waves Music Festival will be announced soon. We would like you to create a save the date ad that must include the following items: Middle Waves logo, website: middlewaves.com, date: June 15 and location: Parkview Field Gates: 3 p.m.

Band Lineup/Order: Alvvays, Houndmouth, Pom Pom Squad, Murder by Death and Overlook.

You are encouraged to contact your advertiser to learn more about their business. You may ask them about the products or services they offer, or how advertising helps their business, or the history of their business. There is a lot of information that they may offer that will help you create your BEST ad!

Good Luck and Happy Creating!

From Your Friends at Fort Wayne Newspapers