



## Student Advertiser Instructions:

<b>Advertiser Contact Information: (NOT FOR USE IN AD)</b>
NAME <u>Laurie Black</u>
PHONE <u>260-423-8211</u>
EMAIL <u>lblack@mwafcu.org</u>

<b>Advertiser Information: (YOUR AD MUST INCLUDE THESE ITEMS)</b>
Business Name <u>MidWest America Federal Credit Union</u>
Business Address <u>Main Office - 1104 Medical Park Drive; Fort Wayne, IN 46825</u>
Website <u>mwafcu.org</u>
Phone Number <u>260-482-3334 or 800-348-4738</u>
<b>COPY SPECIFICATIONS FROM ADVERTISER: (YOUR AD MUST INCLUDE THESE ITEMS)</b>
Special Instructions (Store hours, company brand colors, tagline/slogan) <u>Brand colors are red, blue, and white. Store hours do not need to be included in this ad.</u>
<u>We would love for the artists to feature our Affinity Program. Our members can select a debit card that features a local organization and each time they use it, money is earned for the organization. The details of this program can be found on the Checking Account page of our website:</u>
<u><a href="https://www.mwafcu.org/accounts/checking.shtml">https://www.mwafcu.org/accounts/checking.shtml</a></u>

**You are encouraged to contact your advertiser to learn more about their business. You may ask them about the products or services they offer, or how advertising helps their business, or the history of their business. There is a lot of information that they may offer that will help you create your BEST ad!**

**Good Luck and Happy Creating!**

**From Your Friends at Fort Wayne Newspapers**