



## Student Advertiser Instructions:

<b>Advertiser Contact Information: (NOT FOR USE IN AD)</b>
NAME <u>Logan Noll</u>
PHONE <u>(260) 483-0011</u>
EMAIL <u>Logan@Komets.com</u>

<b>Advertiser Information: (YOUR AD MUST INCLUDE THESE ITEMS)</b>
Business Name <u>Fort Wayne Komets</u>
Business Address <u>1010 Memorial Way, Suite 100, Fort Wayne, IN 46805</u>
Website <u>Komets.com</u>
Phone Number <u>(260) 483-0011</u>
<b>COPY SPECIFICATIONS FROM ADVERTISER: (YOUR AD MUST INCLUDE THESE ITEMS)</b>
Special Instructions (Store hours, company brand colors, tagline/slogan) <u>Colors: Orange, black, white; Can use logo or our mascot Icy (reference images available online);</u>
<u>Can be an ad for Season Tickets on sale now</u>
Slogans/Taglines: <u>"Get Your Tickets Early!" - or - "It's Hockey Night in Fort Wayne!"</u>
Website: <u>Komets.com; Social Media: @FWKomets on Facebook, X/Twitter, Instagram, Youtube and TikTok</u>
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**You are encouraged to contact your advertiser to learn more about their business. You may ask them about the products or services they offer, or how advertising helps their business, or the history of their business. There is a lot of information that they may offer that will help you create your BEST ad!**

**Good Luck and Happy Creating!**

**From Your Friends at Fort Wayne Newspapers**