



Student Advertiser Instructions:

Advertiser Contact Information: (NOT FOR USE IN AD)

NAME Fort Wayne Citilink Bus Co.

PHONE (260) 432-4977

EMAIL JLK@fwcitilink.com

Advertiser Information: (YOUR AD MUST INCLUDE THESE ITEMS)

Business
Name Citilink

Business Address 801 Leesburg Rd. Fort Wayne, IN 46808

Website fwcitilink.com

Phone Number (260) 432-4977

COPY SPECIFICATIONS FROM ADVERTISER: (YOUR AD MUST INCLUDE THESE ITEMS)

Special Instructions (Store hours, company brand colors, tagline/slogan) Citilink: Linking People to Life

Brand colors are dark blue and light blue

We have a travel training program that helps people learn how to navigate our system and learn how to ride the bus.

Tickets can be purchased on our website, at Central Station, at our Leesburg office, at Kroger, or by using the Token Transit app.

You are encouraged to contact your advertiser to learn more about their business. You may ask them about the products or services they offer, or how advertising helps their business, or the history of their business. There is a lot of information that they may offer that will help you create your BEST ad!

Good Luck and Happy Creating!

From Your Friends at Fort Wayne Newspapers